

COURSE SPECIFICATIONS

DreamWeaver Introduction



DURATION

2 day

PREREQUISITES

Good Mac or PC skills

OVERVIEW

The course introduces the concepts of creating web pages and sites in Dreamweaver using visual techniques. During the course, a working web site is created, providing a real insight into the process of site construction.

COURSE CONTENT

PREPARATION OF...

Images
Animations
PDF's
Planning

CONCEPTS

About DreamWeaver
Using the DreamWeaver
Screen design considerations targeting an audience
Creating efficient web pages
Anticipating download times
Web Browsers

WEBSITE STRUCTURE

Creating a local site
The site window

WORKING WITH TEXT

Adding text
Basic formatting
Using HTML styles

WORKING WITH GRAPHICS

Placing graphics
File formats: GIF, JPEG, PNG
Applying and changing attributes
Using image editing programs
Working with colour palettes
Using safe colours

ADDING ROLLOVERS

Adding Rollover buttons
Adding a Navigation Bar

WORKING WITH LAYERS

Why work with layers
Manipulating layers

BEHAVIOUS

Introduction to behaviours and events

WORKING WITH TABLES

Creating a table structure
Table attributes
Using absolute and relative measurements
Nested tables
Using tables to create page layouts

WORKING WITH HYPERLINKS

Internal & External links
Named references
Mailto links
Text & Graphical links

IMAGE MAPS

Setting image region hyperlinks

WORKING WITH FRAMES

Creating a frameset Document
Building a navigational system using frames
Targeting links
Frameset attributes

FORMS

Adding an on-line form
Validating the Form



UPLOAD PROCESS

Checking the site
Cleaning HTML
Adding Keywords and Descriptions
Setting Server details
Upload and Synchronise
Broadcasting the website to search engines

COURSE SPECIFICATIONS

DreamWeaver Advanced



DURATION

1 day

PREREQUISITES

Good Mac or PC skills

Knowledge of DreamWeaver or delegates should have attended the DreamWeaver Introduction course.

COURSE CONTENT

DreamWeaver concepts

Overview of Introduction topics

PAGE CONSTRUCTION

The site window

Creating a local site

Absolute and relative pathnames

Copying to a remote server

Checking files in and out

Synchronising files

Using Templates

Using CSS Styles

Using the Library palette

Using the History feature

Using the Timeline

MULTIMEDIA

Inserting plug-in based content

Shockwave and Flash

Using the Embed and Object tags

Setting parameters for plug-ins

Video and audio

A LOOK AT PHOTOSHOP

Image and button creation

Preparing Images for Web

A LOOK AT FLASH

Creating simple animations

Preparing for web use